### More experiences with Royal Camu®

#### **Immune System Support**

"Whenever my immune system gets over stressed, usually around my menstrual period, I break out with a sore on my lip. Since I started using Royal Camu<sup>®</sup> I don't suffer from these monthly outbreaks anymore."\*

-Michelle K., 34 year old Yoga Instructor, Pittsburgh, PA

#### **Immune System Support**

"I'm a sun worshiper and a surf boarder. I have to be really careful with my skin because the sun has a tendency to make my skin break out. Since I started taking Royal Camu<sup>®</sup> about two years ago, I've had only one skin eruption. This stuff really supports my immune system."\*

-Charles B., 31 year old Photographer, Santa Cruz, CA

#### **Support for Gums**

"On my doctor's advice I started using Ester  $C^{\oplus}$  to stop the bleeding. I got up to 10,000 mg. daily of Ester  $C^{\oplus}$  before the bleeding stopped. Now I have stopped taking Ester  $C^{\oplus}$  because I've found that taking 3 capsules of Royal Camu<sup>®</sup> twice daily on an empty stomach works even better to keep my gums healthy."\*

-Donald L., 70 year old Retired Banker, Bronx, NY



**ROYAL CAMU**<sup>®</sup> Capsules are available in two sizes

- 140 capsules (Veg & gel)
- 70 capsules (Veg)

ROYAL CAMU® capsules contain Wildcrafted spray-dried Camu-Camu dehydrated fruit pulp.

**ROYAL CAMU**® Powders are available in these sizes

- 100g (50 tsp.) spray-dried (light-colored)
- 74g (25 tsp.) whole fruit (dark-colored)
- 32g spray-dried (light-colored) & whole fruit (dark-colored)

Our capsules are SLS-free and contain no flow agents, no fillers, no chemicals, no irradiation, and no fumigation.



WHOLE WORLD BOTANICALS, INC.
To Order go to
www.wholeworldbotanicals.com

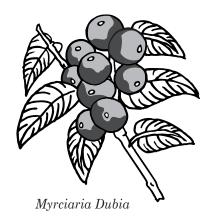
Copyright 1997-2013, Whole World Botanicals, Inc.
This material may not be reprinted without permission.

Printed on recycled paper



### WILDCRAFTED

# ROYAL CAMU®



## The Most Potent Natural Source of Vitamin C

#### **Excellent for**

- Mood Balance
- Immune Support
- Energy
- Pain Relief

\*These statements have not been evaluated by the F.D.A. This product is not intended to prevent, diagnose, or treat any disease. This information is for educational use only.

# ROYAL CAMU®

Camu-Camu, a fruit which grows wild in the Amazon River Basin of Peru & Brazil has more Vitamin C than any other fruit in the world.

	Mg. of Vitamin C per 100g of fresh fruit
Strawberries	57 mg
Camu-Camu	2700 mg

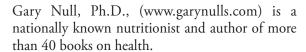
Studies indicate that most Americans do not consume an adequate amount of fruits and vegetables, great sources of natural Vitamin C, for optimal health. Camu-Camu, a fruit which grows wild in the Amazon River Basin of Peru & Brazil has more Vitamin C than any other fruit in the world.

You'd have to eat 10 lbs. of strawberries to get the same amount of Vitamin C contained in ¼ lb. of fresh Camu-Camu Berries.

	Mg. of Vitamin C per 100g of dried fruit powder
Acerola	4,736 mg
Camu-Camu	8,000-10,000 mg

Nutritionists agree that vitamins derived from food –or a food concentrate—are more effective than vitamin pills produced synthetically. **Royal Camu®** is a highly concentrated, dehydrated, form of the fruit, Camu-Camu.

Every pound of our **Royal Camu®** dehydrated fruit powder contains ten pounds of fresh Camu-Camu berries.



In Dr. Null's *Clinician's Handbook of Natural Healing*, he evaluates botanicals and lists them in order of their effectiveness for certain health-promoting properties.

**Camu-Camu** is listed as No. 1 out of hundreds of botanicals studied for fertility and pain relief and No. 2 for nutritional support for mood balancing.



# How is Royal Camu® different from other Camu-Camu?

Most companies sell Camu-Camu that was picked and transported in a boat for up to a week before it was processed. These companies do not tell you the percentage of Vitamin C derived from Camu-Camu in their product because it is so low. Royal Camu® is flash frozen in a freezer boat the same day it is picked and is guaranteed to contain 8-10% natural Vitamin C at time of manufacture. Since Vitamin C is such an unstable Vitamin, we use a starch to stabilize the Vitamin C content.

However, for people preferring no additives, we have a dark Royal Camu<sup>®</sup> powder prepared by slow heat dehydration.

# Why is Royal Camu® so effective for Mood Balance?

Low mood and anxiety have been strongly linked to high levels of stress. Studies show that high levels of stress whether physical, emotional or environmental are correlated to high levels of free radicals (also called oxidative stress) in the body.

Studies document the fact that Vitamin C destroys free radicals in the body. Mood balance can be quickly restored with high levels of anti-oxidants. Vitamin C from food sources is one of the most potent ways to destroy free radicals & restore mood balance. Food sources of Vitamin C such as **Royal Camu®** are more bioavailable than synthetic Vitamin C. **Royal Camu®** is guaranteed to contain 10% Vitamin C as well as many other beneficial phytochemicals which aid mood balance.

### **Experiences with Royal Camu®**

#### **Mood Balancing**

"I used to find my work almost unbearably stressful and anxiety-provoking. Now, after taking Royal Camu®, (1/4 tsp) in the morning with my green drink and again in the mid-afternoon, I handle everything so much better and I actually enjoy my work."\*

-Nancy L., 43 year old Executive Secretary, NYC

#### **Mood Balancing**

"My life just seems so much smoother and easier when I'm taking Royal Camu®, (two capsules first thing in the morning and two capsules midafternoon). I tend to take the good effects for granted but if I run out of Royal Camu® after 2 or 3 days, I really notice the difference. It has changed the quality of my life in a major way."\*

-John T., 40 year old Interior Designer, NYC

<sup>\*</sup>These statements have not been evaluated by the F.D.A. This product is not intended to prevent, diagnose, or treat any disease. This information is for educational use only.